

WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2545887

Schedule Dates 09/06/16-09/12/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand TV (105655)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Katie Thompson,
Phone/Fax /
CPE 750/760/4554
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV Separation: 30 AMY MCCREARY

Date Entered 06/23/16
Last Modified 09/09/16
Entered By Lisa Carter
CO-OP No
Headline # ECR2525305
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,311.75
Net Total \$7,433.25
Sales Tax

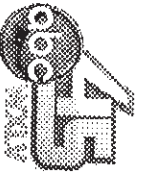
Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2016	40	\$8,745.00
Grand Total:	40	\$8,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0.1	Closed Preempt (10)	09/09/16															Greensboro (WXLV)	Incorrect Spot/Break Type/Exception - should be "SPECIAL"	
18.0	M/G For 17.0.1 / Special (10)	09/09/16-09/09/16	4	:30	7:57-8:58P- ABC Stand Up To Cancer	1					1			1	\$600.00	\$600.00	Greensboro (WXLV)	STAND UP FOR CANCER	7/25/16
19.0	M/G For 14.0.1 / SPOT (5)	09/12/16-09/12/16	1	:30	4P- Harry Conrick	1								1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY	8/25/16
20.0	Normal Line / Prime (13)	09/12/16-09/12/16	1	:30	10P- ABC-The \$100000 Pyramid (Monday)	1								1	\$1,100.00	\$1,100.00	Greensboro (WXLV)	MISTRESSSES	8/30/16
21.0	M/G For 10.0.1 / Football (14)	09/10/16-09/10/16	3	:30	12P- Sports-ABC College Football							1		1	\$1,000.00	\$1,000.00	Greensboro (WXLV)	COLLEGE FOOTBALL	9/9/16
22.0	M/G For 10.0.1 / News (15)	09/12/16-09/12/16	1	:30	6:28-8:30P- ABC-World News Monday-Friday	1								1	\$600.00	\$600.00	Greensboro (WXLV)	ABC WORLD NEWS	9/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Celina Davis</i>	9.12.16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://spot.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Contract # 2545887

Schedule Dates 09/06/16-09/12/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand TV (105655)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Katie Thompson,
Phone/Fax /
CPE 750/760/4554
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV
Separation: 30
AMY MCCREARY

Date Entered 06/23/16
Last Modified 09/09/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25225305
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,311.75
Net Total \$7,433.25
Sales Tax

Greensboro (WXLV)
By Broadcast Month Spots Rate
Sep. 2016 40 \$8,745.00
Grand Total: 40 \$8,745.00

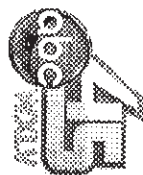
Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/06/16-09/09/16	4	:30	5:00-5:15A- ABC-America This Morning	1		1	1	1	1			4	\$15.00	\$60.00	Greensboro (WXLV)	America This Morning	6/23/16
2.0	Normal Line / SPOT (2)	09/06/16-09/09/16	2	:30	9A- Dr Phil 2	1		1	1	1	1			4	\$80.00	\$320.00	Greensboro (WXLV)	Dr. Phil	6/23/16
3.0	Normal Line / SPOT (3)	09/06/16-09/09/16	4	:30	2P- ABC-General Hospital	1		1	1	1	1			4	\$90.00	\$360.00	Greensboro (WXLV)	General Hospital	6/23/16
4.0	Normal Line / SPOT (4)	09/06/16-09/09/16	4	:30	3P- Dr Phil	1		1	1	1	1			4	\$105.00	\$420.00	Greensboro (WXLV)	Dr. Phil	6/23/16
5.0	Normal Line / SPOT (5)	09/06/16-09/09/16	1	:30	4P- Family Feud C	1		1	1	1	1			4	\$120.00	\$480.00	Greensboro (WXLV)	CAN AIR 4-5P Family Feud/Family Feud	6/23/16
6.0	Normal Line / SPOT (6)	09/06/16-09/09/16	2	:30	5P- Peoples Court	1		1	1	1	1			4	\$90.00	\$360.00	Greensboro (WXLV)	Peoples Court	6/23/16
7.0	Normal Line / SPOT (7)	09/06/16-09/09/16	2	:30	7:28-30P- Family Feud B	1		1	1	1	1			4	\$400.00	\$1,600.00	Greensboro (WXLV)	Family Feud	6/23/16
8.0	Normal Line / Prime (8)	09/12/16-09/12/16	1	:30	10P- ABC-Mistresses (Monday)	1								1	\$1,100.00		Greensboro (WXLV)	Mistresses-ABC	6/23/16
8.0.1	Closed Preempt (8)	09/12/16															Greensboro (WXLV)	Program Change/Exception	
9.0	Normal Line / News (9)	09/06/16-09/09/16	1	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	2		X	X	X	X			2	\$480.00	\$960.00	Greensboro (WXLV)	News 14 On ABC 45	6/23/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigline/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2545887

Schedule Dates 09/06/16-09/12/16
Advertiser Priorities USA Action (72141)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand TV (105655)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Katie Thompson,
Phone/Fax /
CPE 750/760/4554
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments TV Separation: 30 AMY MCCREARY

Date Entered 06/23/16
Last Modified 09/09/16
Entered By Lisa Carter
CO-OP No
Headline # ECR2525305
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,311.75
Net Total \$7,433.25
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Sep. 2016
Grand Total: 40 \$8,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Prime (11)	09/13/16-09/13/16	3	:30	9P-ABC-Miss America Pageant (Sunday)								1	1	\$1,600.00		Greensboro (WXLV)	Miss America Pageant	6/23/16
10.0.1	Closed Preempt (11)	09/13/16															Greensboro (WXLV)	Client Request/Spot - Per client email to traffic no spots to air on 9/11	
11.0	Normal Line / SPOT (2)	09/12/16-09/12/16	2	:30	9A-Dr. Phil 2									1	\$80.00	\$80.00	Greensboro (WXLV)	Dr. Phil	6/23/16
12.0	Normal Line / SPOT (3)	09/12/16-09/12/16	4	:30	2P-ABC-General Hospital									1	\$90.00	\$90.00	Greensboro (WXLV)	General Hospital	6/23/16
13.0	Normal Line / SPOT (4)	09/12/16-09/12/16	4	:30	3P-Dr. Phil									1	\$105.00	\$105.00	Greensboro (WXLV)	Dr. Phil	6/23/16
14.0	Normal Line / SPOT (5)	09/12/16-09/12/16	1	:30	4P-Family Feud C									1	\$120.00	\$120.00	Greensboro (WXLV)	CAN AIR 4-5P Family Feud/Family Feud	6/23/16
14.0.1	Closed Preempt (5)	09/12/16															Greensboro (WXLV)	Program Change/Exception - Harry Connick	
15.0	Normal Line / SPOT (6)	09/12/16-09/12/16	2	:30	5P-People's Court									1	\$90.00	\$90.00	Greensboro (WXLV)	People's Court	6/23/16
16.0	Normal Line / SPOT (7)	09/12/16-09/12/16	2	:30	7:28-30P-Family Feud B									1	\$400.00	\$400.00	Greensboro (WXLV)	Family Feud	6/23/16
17.0	Normal Line / Prime (10)	09/09/16-09/09/16	4	:30	7:57-56P-ABC-Stand Up To Cancer							1			\$600.00		Greensboro (WXLV)	STAND UP FOR CANCER	6/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://seqlnet?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 2016
------------------------------	----------------------

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005 (202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer
Anne Caprara, Executive Strategist
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

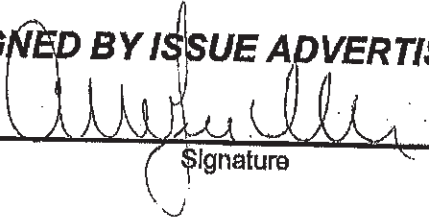
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Allison Aldridge

Printed Name

DO

Title